

2nd Annual CODA Out of the Shadows Walk

SPONSORSHIP OPPORTUNITIES



June 25, 2019

Dear Friend,

On Saturday, September 28, 2019, the harris project and Pace University will hold the 2nd Annual CODA Out of the Shadows Walk at the Pace University Pleasantville Campus. Our inaugural walk had over 400 walkers, 40 teams, and 20 sponsors. This year the walk will kick-off the first ever Pace Communiversiity Day, so we are expecting a record turn-out!

We would like to take this opportunity to reach out to you and ask for your support as a Sponsor. All event proceeds will help raise Co-Occurring Disorders Awareness (CODA), and ensure the sustainability and growth of the harris project's award-winning CODA prevention programming. Co-Occurring Disorders is the combination of one or more mental health challenges and substance misuse/addiction, and impacts more than 10.2 million individuals and their families.

Will you please participate as a CODA Out of the Shadows Walk Sponsor this year? You will help us continue to provide the resources and support that our youth and communities need to save lives and improve outcomes through a focus on CODA.

Enclosed please find this year's Sponsorship Form to be completed and returned by **August 20, 2019**, or simply submit your sponsorship online at <https://ssl.charityweb.net/theharrisproject/codawalk/>.

Thank you for your support.

Sincerely,

Stephanie Marquesano
founder and president
the harris project



Sponsor or Register
Using QR Code

2nd Annual CODA Out of the Shadows Walk

SPONSORSHIP OPPORTUNITIES



On Saturday, September 28, 2019 Pace University will generously host its 2nd Annual CODA Out of the Shadows Walk at its Pleasantville Campus to benefit the harris project. All event proceeds will help raise Co-Occurring Disorders Awareness (CODA) and support the growth and sustainability of the harris project's award-winning CODA prevention programming. Co-Occurring Disorders (COD) is the combination of one or more mental health challenges and substance misuse/addiction. COD impacts more than 10.2 million individuals and their families. Thank you for your support.

\$1,000 Premier Sponsor

- Company banner displayed prominently next to the stage (you provide banner, not to exceed 4 x 6); sponsor's name included in press release; large company logo to appear on website for one year; sponsor's logo/name on route sign; promotion table available for use on walk day.

\$500 Major Sponsor

- Company logo to appear on website for one year; sponsor's logo/name on route sign; promotion table available for use on walk day.

\$250 General Sponsor

- Company logo to appear on website for one year; sponsor's logo/name on route sign; place your materials at the Resource Table.

\$100 Memorial Sponsor

- Honor your loved one with their name on website for one year; name memorialized on route sign.

Special Sponsorship Opportunities

\$1,500 Premier and Reusable Sports Bottle Sponsor

- **(only 1 sponsor for this event)** Company logo/name to appear on all reusable sports bottles; company banner displayed prominently next to the stage (you provide banner, not to exceed 4 x 6); sponsor's name included in press release; large company logo to appear on website for one year; sponsor's logo/name on route sign; promotion table available for use on walk day.

\$750 Snacks Sponsor

- **(only 1 sponsor for this event)** Company logo/name to appear on signs prominently displayed at snack station; large company logo to appear on website for one year; sponsor's logo/name on route sign; promotion table available for use on walk day.

\$750 Water Sponsor

- **(only 1 sponsor for this event)** Company logo/name to appear on signs prominently displayed at water station; large company logo to appear on website for one year; sponsor's logo/name on route sign; promotion table available for use on walk day.

\$750 Face Painting Sponsor

- **(only 1 sponsor for this event)** Company logo/name to appear on signs prominently displayed at face painting table; large company logo to appear on website for one year; sponsor's logo/name on route sign; promotion table available for use on walk day.

\$750 Arts and Crafts Sponsor

- **(only 1 sponsor for this event)** Company logo/name to appear on signs prominently displayed at arts and crafts table; large company logo to appear on website for one year; sponsor's logo/name on route sign; promotion table available for use on walk day.

Additional in-kind donations will be considered for sponsorship.

Please submit logo in color (CMYK) and b&w press quality PDF preferred. High Res (300 dpi) TIFF, EPS or JPG acceptable. Email to stephanie@theharrisproject.org by 9/1 to ensure proper reproduction on all sponsorship materials.

Our Tax ID# is 47-1377561. If you would prefer to pay for your sponsorship by check, make payable to The Harris Project Inc. – Walk mail to 19 Faith Lane, Ardsley, NY 10502.